

Love

Wisdom

Fairness

Self-control

Higher Education | Business, Economics or Account Subjects.
T-Level Qualifications - Accounting or Finance.
Vocational Qualifications – BTEC Business and Enterprise.

GCSE Edexcel Business Studies Learning Journey



Careers

Business Analyst,
Business Development,
Business Project Manager,
Customer Services
Manager, Digital Marketer,
Estate Agent, Financial
Adviser.



2.3.4
The Sales
Process

2.3.3
Managing
Quality



2.1.1
Business
Growth

Topic
1.5

1.5.5
External
Influences



1.2.4
Competitive
Environment

1.2.3
Market
Segmentation



Key Concepts of Business at Christ's College:

Operations | Finance | Human Resources | Marketing

Business Paper 2

Business Paper 1

Revision
&
Exams

2.5.4
Motivating
Employees

2.5.3
Effective
Training



2.2.2
Marketing:
Price

2.2.1
Marketing
Products

Year
11



1.4.3
The Marketing
Mix

1.4.2
Business
Location



Year
10

Intent of Business at Christ's College:

To learn the importance of Business and how this is reflected in our every day lives. Developing communication, problem solving and leadership skills.

Courage

Humility

Integrity